



4th International Conference on Educational Technology 2007
21-22 November 2007

Exhibition & Sponsorship Package

DIAMOND SPONSOR - SGD\$ 100,000 (EXCLUSIVE)

Package includes:

1. 120 sqm Exhibition Space
2. 2 x ½ day presentation track
3. 1 x A5 size full colour advertisement in the programme book
4. Insertion of 4 x A4 size company collaterals into conference kit
5. Corporate name & logo placement in:
 - i) Programme book
 - ii) Event backdrop
 - iii) Event directional signages
 - iv) Event website & 1 page company write up with link
6. 50 complimentary conference passes

PLATINUM SPONSOR - SGD \$50,000 (2 SPONSORS)

Package includes:

1. 70 sqm Exhibition Space
2. 1 x ½ day presentation track
3. 1 x A5 size full colour advertisement in the programme book
4. Insertion of 2 x A4 size company's collateral in conference kit
5. Corporate name & logo placement in:
 - i) Programme book
 - ii) Event backdrop
 - iii) Event directional signages
 - iv) Event website & 1 page company write up with link
6. 25 complimentary conference passes



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Exhibition & Sponsorship Package

GOLD SPONSOR - SGD \$30,000 (3 SPONSORS)

Package includes:

1. 40 sqm Exhibition Space
2. 2 x 30 mins presentation slot
3. ½ page black & white advertisement in the programme book
4. Corporate name & logo placement in:
 - i) Programme book
 - ii) Event backdrop
 - iii) Event directional signages
 - iv) Event website & 1 page company write up with link
5. 10 complimentary conference passes

SILVER SPONSOR - SGD \$15,000

Package includes:

1. 18 sqm Exhibition Space
2. ½ page black & white advertisement in the programme book
3. Corporate name & logo placement in:
 - i) Programme book
 - ii) Event backdrop
 - iii) Event directional signages
 - iv) Event website & 1 page company write up with link
4. 4 complimentary conference passes



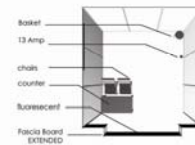
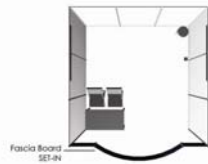
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STANDARD EXHIBITION PACKAGE - SGD \$3,800

Package includes: (please see illustrated picture)

1. 9 sqm exhibition space with system panel
2. 1 Counter top
3. 2 chairs
4. 1 power supply point
5. 1 waste-paper bin
6. Fluorescent lighting
7. Fascia for company name



Fascia Board SET-IN



ADVERTISEMENT IN CONFERENCE PROGRAMME BOOK

Full Colour Advertisement

Rate (SGD)

Back Cover	\$ 5,000
Inside Front Cover	\$ 3,000
Inside Back Cover	\$ 3,000
Run of Page	\$ 2,000